

Sponsorship Opportunities

GTD Summit Sponsorships

In March 2009, thought leaders, influencers and professionals will gather at the new InterContinental Hotel in San Francisco for the GTD Summit.

GTD (Getting Things Done), the paradigm-breaking methodology by David Allen, has become widely recognized as the best practice for managing information, tracking commitments and allocating resources. It has struck a nerve with corporations, non-profits and millions of users around the world and spawned an ecosystem of software developers, writers, bloggers and productivity tools.

The GTD Summit will be the gathering place of GTD adopters and innovative guests who are changing the way we work and live. You'll hear ways to impact individuals, teams, and businesses.

At the GTD Summit you will experience thought-provoking and practical discussions, panels and presentations. David Allen will share content and thinking from his new book "Making It All Work - Winning at the Game of Work and Business of Life" - set for release on December 30th, 2008. (All participants will receive an autographed copy).

You'll hear from Guy Kawasaki, a noted speaker, entrepreneur and author. Guy is also the founder of Alltop.com and Garage Technology Ventures and author of "The Art of the Start".

Another renowned guest is James Fallows, an internationally respected journalist and author, who is currently based in Beijing as a National Correspondent for The Atlantic.

This event will provide a prime opportunity for you to gain the attention of an audience of senior executives, high performing business professionals, entrepreneurs and GTDers from around the world. You should be there.

Please join us. Opportunities are limited and available on a first come, first served basis.

Sponsorship Opportunities

- A. Summit Sponsors
- B. Event and Session Sponsors

A. GTD SUMMIT SPONSORS

Diamond Package: \$50,000 (Only two available. One left.)

- Sponsor logo on GTD Summit web site for one full year – September 1, 2008 to August 31, 2009
- Sponsor logo at registration desk
- Sponsor logo on conference bag
- Sponsor material placed in Attendee Pack – limited to 1 sheet
- One prominent logo banner in all meeting rooms and demo areas
- Sponsorship mention at beginning of each day's break out sessions
- Opportunity to introduce keynote speaker on either Thursday, March 12, 2009 or Friday, March 13, 2009
- Six GTD Summit passes (\$13,770 value)
- Complete access to the GTD Hospitality Lounge for six pass holders
- Option to host exclusive Press Conference during GTD Summit
- Dinner with David Allen and The David Allen Company executive group on Thursday, March 12, 2009
- Additional passes can be purchased for \$1,995 per (based on availability)

Platinum Package: \$25,000 (Only four available.)

- Sponsor logo on GTD Summit web site for one full year – September 1, 2008 to August 31, 2009
- Sponsor logo at registration desk
- Sponsor material placed in Attendee Pack – limited to 1 sheet
- One prominent logo banner in all meeting rooms and demo areas
- Sponsorship mention at beginning of each day's session
- Six GTD Summit passes (\$13,770 value)
- Additional passes can be purchased for \$1,995 per (based on availability)

B. EVENT AND ACTIVITY SPONSORS

Press Center - \$15,000

One company will have the opportunity to be the exclusive Press Center Sponsor for the GTD Summit 2009. This will include a reserved press area and refreshments and facilities for attending press. Space will be hard wired for internet access.

Summit “Capture” Notebook - \$10,000

Be the official sponsor of the summit notebook that is given to every registrant. Your company's logo will appear on the front cover of the notebook along with your company's black and white ad on the back cover of the notebook.

Cyber Café - \$10,000

One company will have the opportunity to be the exclusive sponsor for a Cyber Café. This Cyber Café will offer attendees a place to check email, surf the web, and relax. The sponsor name will appear on signage in the space, in the program and be placed on the screensaver of each cyber café PC.

Exclusive Lanyards - \$5,000

One company will have the opportunity to be the exclusive Lanyard Sponsor for the GTD Summit 2009. The Lanyard Sponsor will have their company name, logo and/or URL on the lanyard worn by all event attendees.

Meal Sponsorships

Wednesday Evening Kickoff Reception - \$20,000

Be the host for the kickoff event, featuring live music and a special welcome to international guests from David Allen. Held on Wednesday night, at the hotel.

Lunch Sponsorship - \$20,000 each (Two available)

Includes lunch sponsor recognition before and during the lunch session, looping demo module during lunch plus signage. Available Thursday and Friday.

Rise & Shine Breakfasts - \$10,000 each (Two available)

Sponsor the coffee and continental breakfast. Sponsorship includes napkins and coffee cups with your company logo. Looping demo module during the breakfasts, logos lit on the tent. Available Thursday and Friday.

Coffee/Refreshment Breaks - \$5,000 each (Two available)

Put your company logo and booth number on the napkins and coffee cups used during the coffee breaks in the exhibit hall. You supply your logo, we'll take care of the rest!

Special Areas & Activities

GTD Hospitality Lounge - \$15,000

The Global Networking Lounge offers international guests and attendees involved in the global GTD community the opportunity to network, discuss global issues and conduct business in a casual atmosphere. Lounge sponsors shall have access for up to six of their staff at the GTD Connect Lounge throughout the event..