

## Schedule & Agenda - Wednesday/Thursday

Time	Wednesday, March 11	Location
5:00 PM to 8:00 PM	Pre-Conference Evening Early Registration Cocktail Reception Music Ensemble	Terrace 4th Floor
Time	Thursday, March 12	Location
7:30 AM to 8:45 AM	Breakfast Registration	Terrace 4th Floor
7:30 AM to 6:00 PM	Exhibitor Expo Coaches' Corner	Expo 5th Floor
8:45 AM to 9:35 AM	<b>Getting Things Done - 2.0?</b> David Allen & Guy Kawasaki	Main Stage 3rd Floor
9:35 AM to 10:25 AM	<b>How the World Works - and Should We Care?</b>  James Fallows, Randy Fulhart, Marshall Goldsmith, Paul Saffo Moderator: Guy Kawasaki  <ul style="list-style-type: none"> <li>• It may not be broke, but is it “wild success”?</li> <li>• The world is changing – does how we work need to catch up?</li> <li>• What do we need to get better at? What's in the way?</li> <li>• Who's going to come out ahead?</li> <li>• What should we be paying attention to?</li> <li>• What do we need to learn how to do – individually and organizationally?</li> </ul>	Main Stage 3rd Floor

## Schedule & Agenda - Thursday

<p>10:45 AM to 12:15 PM</p>	<p><b>Self-management as Strategy: GTD and Leadership</b></p> <p>Todd Brown, Randy Fullhart, Peter Gallant, Marshall Goldsmith, Dave Logan, Alan Nelson, Michael Winston Moderator: Greg Stikeleather</p> <ul style="list-style-type: none"><li>• How can I lead when I can't even find that phone number?</li><li>• Does executive productivity really matter?</li><li>• How are leadership and productivity related (if at all)?</li><li>• What do leaders mistakenly ignore when things are good?</li><li>• What behaviors really matter?</li><li>• What's changing? What's not?</li></ul>	<p>Main Stage 3rd Floor</p>
<p>10:45 AM to 12:15 PM</p>	<p><b>Good Things Getting Done: GTD Serving Service</b></p> <p>Sean Finn, Carly Janson, Ron Kaufman, Gillian Martin Mehers, Jim Whitton Moderator: Wayne Pepper</p> <ul style="list-style-type: none"><li>• Even non-profits need outcomes.</li><li>• How do you get things done in a high service orientation?</li><li>• How do you "do good," well?</li><li>• Is service a zero sum commodity?</li><li>• Are making money and changing the world mutually exclusive?</li><li>• What trends should we know about?</li><li>• What's making a difference in our communities?</li></ul>	<p>Stage 1 5th Floor</p>

## Schedule & Agenda - Thursday

10:45 AM to 12:15 PM	<p><b>GTD at Home: From the Boardroom to the Living Room</b></p> <p>Meg Edwards, Ismael Ghalimi, Kim Hagerty, Brian Lowery, Bruce Somers, John de Souza, Mike Williams Moderator: Eric Mack</p> <ul style="list-style-type: none"><li>• What works in any environment?</li><li>• What's different about getting things done at work and at home? What's the same?</li><li>• What have you learned about personal applications of GTD?</li><li>• How has the business of life changed? How will your kids do it differently?</li><li>• What do we all need to learn how to do?</li><li>• Who moved my In-Basket? Honey, have you seen my next action?</li></ul>	Stage 2 5th Floor
11:00 AM to 11:30 AM	Coaches' Theater: Sneak Preview of GTD eLearning Course with Kelly Forrister	Expo 5th Floor
11:45 AM to 12:30 PM	Coaches' Theater: The Elegance of Low-Tech with Meg Edwards and Janet Riley	Expo 5th Floor
12:15 PM to 1:30 PM	Lunch	Terrace 4th Floor
12:45 PM to 1:30 PM	Coaches' Theater: Getting Email to Zero with Chris McIntyre and James Stevenson	Expo 5th Floor

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1:30 PM to 3:00 PM	<p><b>A GTD Workforce – Is There a New Industry Standard?</b></p> <p>Todd Brown, Randy Harward, Jeff Irby, Ron Kaufman, Sara Larch, Brian Lowery, Eric Ly Moderator: Mike Williams</p> <ul style="list-style-type: none"><li>• Can we create a more productive organizational culture?</li><li>• What makes a great workplace?</li><li>• What does a GTD-compliant company look like? Should there be a registry?</li><li>• Does GTD-certified matter on a résumé?</li><li>• What trends are having an impact on the way we are working?</li></ul>	Main Stage 3rd Floor
1:30 PM to 3:00 PM	<p><b>Innovation – Getting New Stuff Done</b></p> <p>Peter Gallant, Dean Hering, Frode Odegard, Venkat Rao, Greg Stikeleather, Michael Winston Moderator: Dave Logan</p> <ul style="list-style-type: none"><li>• How are innovation and productivity related?</li><li>• Can we create innovation?</li><li>• What would you consider the most innovative thing you've noticed in the last two years?</li><li>• Can GTD help get "outside the box"?</li><li>• How do we get new things done?</li></ul>	Stage 1 5th Floor

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<p>1:30 PM to 3:00 PM</p>	<p><b>GTD as Super-Charger and Safety Net: Life Transitions and Transformations</b></p> <p>Marian Bateman, Paul Comey, Ben Hammersley, Frank Sopper, Jeff Tidwell Moderator: Maggie Weiss</p> <ul style="list-style-type: none"> <li>• What's hard, no matter what?</li> <li>• What matters about landing on your feet?</li> <li>• What does re-invention really mean?</li> <li>• What's the risk of getting better at getting things done?</li> <li>• What do you still need to get better at?</li> <li>• How do we keep changes from derailing us?</li> <li>• Serious and humorous thoughts about change...</li> </ul>	<p>Stage 2 5th Floor</p>
<p>1:45 PM to 2:30 PM</p>	<p>Coaches' Theater: Unsticking Projects with the Natural Planning Model with Danny Bader and Wayne Pepper</p>	<p>Expo 5th Floor</p>
<p>2:45 PM to 3:30 PM</p>	<p>Coaches' Theater: Mastering GTD &amp; Outlook® with Chris McIntyre and James Stevenson</p>	<p>Expo 5th Floor</p>
<p>3:30 PM to 5:00 PM</p>	<p><b>The Virtual Workplace – Does It Work?</b></p> <p>Paul Comey, James Fallows, Ismael Ghalimi, Steve Leveen, Eric Ly, Alan Nelson, Mike Williams Modertor: Jeff Tidwell</p> <ul style="list-style-type: none"> <li>• What are we losing, what are we gaining?</li> <li>• Is always on always on?</li> <li>• What new skills does the world need to utilize?</li> <li>• What are the real improvements?</li> <li>• Trends, changes, surprises...</li> </ul>	<p>Main Stage 3rd Floor</p>

## Schedule & Agenda - Thursday

<p>3:30 PM to 5:00 PM</p>	<p><b>GTD and Education – Reading, Writing, Arithmetic and GTD</b></p> <p>Sean Finn, Gillian Martin Mehers, Frank Sopper, Greg Stikeleather Moderator: Dean Hering</p> <ul style="list-style-type: none"><li>• When do kids need to be productive?</li><li>• What's going on in education that's helping, and what's hindering their ability to deal with their world?</li><li>• Is anyone being taught how to get things done?</li><li>• What do we need to learn from kids?</li><li>• What are we learning about learning?</li><li>• Trends, changes, surprises...</li></ul>	<p>Stage 1 5th Floor</p>
<p>3:30 PM to 5:00 PM</p>	<p><b>Entrepreneurs and GTD – Making It Up and Making It Happen</b></p> <p>Buzz Bruggeman, Peter Gallant, Frode Odegard, John de Souza Moderator: Bruce Somers</p> <ul style="list-style-type: none"><li>• What is the art of focused hand-waving?</li><li>• War stories and wins – what do you wish you had known before you started? What's your big advice for anyone else?</li><li>• What's kept you sane?</li><li>• How did you keep the "What?" ahead of the "How?"</li><li>• Trends, changes, surprises...</li></ul>	<p>Stage 2 5th Floor</p>

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3:45 PM to 4:30 PM	Coaches' Theater: Using GTD with Mobile Devices with Kelly Forrister and Wayne Pepper	Expo 5th Floor
5:00 PM to 6:00 PM	Book Signing  David Allen, James Fallows, Marshall Goldsmith, Guy Kawasaki, Ron Kaufman, Dave Logan, Steve Leveen	Expo 5th Floor
5:00 PM to 6:00 PM	Exhibitor Expo Wine and Cheese Reception	Expo 5th Floor
6:00 PM to 7:00 PM	GTD Connect Member Reception	Terrace 4th Floor

## Schedule & Agenda - Friday

Time	Friday, March 13	Location
7:30 AM to 8:30 AM	Breakfast	Terrace 4th Floor
7:30 AM to 8:30 AM	Registration	Foyer 5th Floor
7:30 AM to 3:30 PM	Exhibitor Expo Coaches' Corner	Expo 5th Floor
8:30 AM to 9:30 AM	David Allen presents Making It All Work	Main Stage 3rd Floor
10:00 AM to 11:30 AM	<p><b>How the World Works – and Should We Care?</b></p> <p>Ron Kaufman, Dave Logan, Sanjiv Mirchandani, Michael Winston Moderator: David Allen</p> <ul style="list-style-type: none"> <li>• The world is changing – does how we work need to catch up?</li> <li>• What do we need to get better at? What's in the way?</li> <li>• Who's going to come out ahead?</li> <li>• What should we be paying attention to?</li> </ul>	Main Stage 3rd Floor
11:30 AM to 12:45 PM	Lunch	Terrace 4th Floor
12:00 PM to 12:30 PM	Coaches' Theater: Sneak Preview of GTD eLearning Course with Kelly Forrister	Expo 5th Floor

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12:45 PM to 1:30 PM	Coaches' Theater: Mastering GTD & Outlook® with Chris McIntyre and James Stevenson	Expo 5th Floor
12:45 PM to 2:15 PM	<b>Best Practices to Good Habits: Can I Make GTD Stick?</b>  Meg Edwards, Dean Hering, Alan Nelson, Jim Whitton Moderator: Danny Bader  <ul style="list-style-type: none"><li>• Why keep it going?</li><li>• What are the biggest obstacles to getting things done more consistently?</li><li>• Great tips and tricks for staying on the wagon and what makes us think we should not fall off?</li><li>• What's so scary about really doing GTD?</li></ul>	Main Stage 3rd Floor
12:45 PM to 2:15 PM	<b>Your Brain on GTD: Why It Works</b>  Randy Harward, Venkat Rao, Bruce Somers, Frank Sopper, Greg Stikeleather Moderator: Paul Comey  <ul style="list-style-type: none"><li>• What do you think about how we think?</li><li>• After "emotional intelligence" is there "mental intelligence?"</li><li>• What are we learning about focus and attention?</li><li>• Is multi-tasking a myth?</li><li>• How do we find out what we don't know?</li><li>• What does your brain do best and how do we work it?</li></ul>	Stage 1 5th Floor

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12:45 PM to 2:15 PM	<b>Productivity Tech: the Good, the Bad, &amp; the Ugly</b> Buzz Bruggeman, James Fallows, Ismael Ghalimi, Ben Hammersley, Steve Leveen, Eric Ly, Philip Rosedale, Paul Saffo, Michael Sliwinski, John de Souza, Jeff Tidwell Moderator: Jerry Michalski <ul style="list-style-type: none"><li>• What's new and important?</li><li>• What's new and irrelevant?</li><li>• Different strokes for the young folks?</li><li>• Is the world getting smaller or bigger?</li><li>• What's WOW! now?</li><li>• What have you not been able to use like you wanted to? What can you now not live without?</li><li>• Why are we always looking for the new tool?</li><li>• Trends, changes, surprises...</li></ul>	Stage 2 5th Floor
1:45 PM to 2:30 PM	Coaches' Theater: Using GTD with Mobile Devices with Kelly Forrister and Wayne Pepper	Expo 5th Floor
2:45 PM to 3:30 PM	Coaches' Theater: Getting Email to Zero with Michael Dolan and Chris McIntyre	Expo 5th Floor

## Schedule & Agenda - Friday

2:45 PM to 4:15 PM	<p><b>Critical Behaviors in the Crunch: GTD and Organizational Change</b></p> <p>Todd Brown, Paul Comey, Randy Fullhart, Sara Larch, Alan Nelson, Sanjiv Mirchandani, Frode Odegard, Mike Williams, Michael Winston Moderator: Jeff Irby</p> <ul style="list-style-type: none"><li>• What does “lean and mean” really mean?</li><li>• Are we in foxholes or cockpits?</li><li>• Are we all alone in this together?</li><li>• Is there a new need for initiative?</li><li>• Ready for anything?</li><li>• Is it too late to work on how you work?</li><li>• What’s nice-to-have and what’s must-have when the heat’s on?</li><li>• Trends, changes, surprises...</li></ul>	Main Stage 3rd Floor
2:45 PM to 4:15 PM	<p><b>GTD and Sales, Customers &amp; Relationships</b></p> <p>Sean Finn, Brian Lowery, Michael Sliwinski, Bruce Somers, Jim Whitton Moderator: Pat Smith</p> <ul style="list-style-type: none"><li>• Who do you trust?</li><li>• Responsiveness – moving up the food chain in communications and commitments</li><li>• Agendas, waiting-for’s, and renegotiations</li><li>• Any before-and-after stories about GTD installations?</li><li>• Strategic selling vs latest and loudest – ROI for the Weekly Review</li><li>• Trends, changes, surprises...</li></ul>	Stage 1 5th Floor

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2:45 PM to 4:15 PM	<p><b>Creativity and Clear Space – Inseparable, or Mutually Exclusive?</b></p> <p>James Fallows, Dean Hering, Ben Hammersley, Venkat Rao, Frank Sopper, Greg Stikeleather, Jeff Tidwell Moderator: Wayne Pepper</p> <ul style="list-style-type: none"><li>• Can you act, when you have your act together?</li><li>• Structure = freedom? What are your stories...?</li><li>• What does clear space mean to you? What does being creative mean to you?</li><li>• Do artists have to starve?</li></ul>	Stage 2 5th Floor
4:30 PM	David Allen Final Remarks	Main Stage 3rd Floor
5:00 PM to 6:00 PM	<p>Farewell Wine and Cheese Reception Book Signing</p> <p>David Allen, Ron Kaufman</p>	Terrace 4th Floor